Large Language MadLibs

Ages: 12–16

How do technologies like ChatGPT work? How are tools like this biased, and what can we do to mitigate those biases? How could we create a machine that makes its own sentences? What can this tell us about ways we might see conditional probabilities at work in the world? In this activity, students will explore questions like these through a guided worksheet, paired with an interactive slide deck activity and discussion.

This activity is intended to provide an authentic context for learning about conditional probabilities over 2-3 class sessions. It also serves as an introduction to ethical issues surrounding the generative artificial intelligence tools students are increasingly coming into contact with. Suggested sequencing and discussion questions are included here as part of a teacher's guide. The student-facing worksheet and slide decks are attached on page 2.

Common Core State Standards

<u>CCSS.MATH.CONTENT.HSS.CP.A.1</u>: Describe events as subsets of a sample space (the set of outcomes) using characteristics (or categories) of the outcomes, or as unions or intersections of other events ("or," "and").

<u>CCSS.MATH.CONTENT.HSS.CP.A.3</u>: Interpret independence of A and B as saying that the conditional probability of A given B is the same as the probability of A, and the conditional probability of B given A is the same as the probability of B.

<u>CCSS.MATH.CONTENT.HSS.IC.A.1</u>: Understand statistics as a process for making inferences about population parameters based on a random sample from that population.

<u>CCSS.MATH.CONTENT.7.SP.C.8</u>: Find probabilities of compound events using organized lists, tables, tree diagrams, and simulation.

Learning Objectives

- 1. Students will be able to evaluate the probability of two independent events by calculating the probability of the intersection of two independent events.
- 2. Students will be able to evaluate the probability of two dependent events by calculating the probability of the intersection of one event given another.

- 3. Students will be able to describe why conditional probabilities are useful and in what circumstances by comparing the results of independent and dependent probability distributions in the generation of text.
- 4. Students will be able to explain how the inferences people make from data are dependent on the contents of the sample taken by using algorithmic bias as a guiding metaphor.
- 5. Students will be able to explain to a peer what algorithmic bias is, how bias is created, and ways to mitigate bias.

Materials

- Activity 1: MadLibs Probabilities
 - Worksheet 1
 - Slide Deck 1
 - Pair of 6-sided dice for each student/group
- Activity 2: Sentence Generation
 - Worksheet 2
 - Slide Deck 2
 - Pair of 4-sided dice for each student/group
 - Or: Dice roll website (<u>link</u>)
 - Pair of coins for each student/group
- Learning Check

Key Vocabulary

- Artificial Intelligence (AI): "technology that enables computers and machines to simulate human intelligence and problem-solving capabilities." [2]
- Large Language Models (LLMs): "a type of AI trained on a massive amount of text to learn the rules of language. Can be used to translate, summarize, and generate text." [1] ChatGPT, Google Translate, and Siri are all examples of LLMs.
 - At its core, an LLM uses "a probability distribution over words used to predict the most likely next word in a sentence based on the previous entry" [3]
- **Data Scraping:** how LLMs get the massive amounts of text data they need to work. Data scraping involves software extracting content and data from websites. AI companies do not disclose exactly what websites they scrape, though social media sites like Reddit and news articles are very commonly included in scrapes.
- Algorithm: "a set of instructions that turns something (an input) into another thing (an output). A sandwich-making algorithm, for example, would turn a bunch of ingredients (bread, peanut butter, and jelly) into a delicious lunch (a PB&J sandwich)"
 [4]

- **Bias:** "a tendency to believe that some people, ideas, etc., are better than others that usually results in treating some people unfairly" [5]
 - Algorithmic Bias: "algorithmic bias describes systematic and repeatable errors in a computer system that create unfair outcomes, such as privileging one arbitrary group of users over others. Also, occurs when an algorithm produces results that are systemically prejudiced due to erroneous assumptions" [6] in the data used by the machine.
 - **Explicit Bias** (or conscious bias): "refers to when a person is aware of holding stereotypes about social groups." [9]
 - **Implicit Bias** (or hidden bias or unconscious bias): "refers to when a person is not aware of holding explicit stereotypes of social groups." [9]
 - AI tools often have blockers built in to prevent generating responses with explicit bias, but implicit bias can still show up.
- **Probability:** how likely something is to happen. Defined by the number of desired outcomes divided by the total number of possible outcomes.
 - **Independence:** "two events are independent if knowing one event occurred doesn't change the probability of the other event." [7]
 - **Conditional Probability:** "the probability that an event will occur if some other condition has already occurred. This is denoted by P(A|B), which is read 'the probability of A given B.'" [8]

Activity- MadLibs Probabilities

50-60 minutes

[15 mins] Launch

Let students try using ChatGPT with a few simple prompts. Some examples are given below, but encourage students to explore beyond this list:

- Finish the following sentence:
 - Twinkle twinkle little star...
 - You're insecure, don't know what for...
 - Feel free to swap this one for any song lyrics your students might know!
 - Once upon a time...
 - My favorite memory is...

Ask students to reflect on what they might have said in response to the questions they posed to the AI. How are their own responses similar? Different?

AIs like ChatGPT are built using huge amounts of text taken from the internet. When our responses are similar to ChatGPT's, that makes sense, since ChatGPT is built on thoughts that people like us have put out onto the internet! When our responses are different from ChatGPT's, though, that also makes sense – people have all sorts of opinions and ways of speaking online.

[Optional] Brainstorm with students how they think the technology might work. A helpful starting point is that AIs like ChatGPT rely on huge amounts of text taken from the internet. Why might they need all that text? How do they use it?

Walk through the New York Times article "Let Us Show You How GPT Works – Using Jane Austen" (<u>link</u>) as a whole class, or let students explore it on their own to get a sense for how LLMs learn to write using different text data. Students should leave with a sense that an LLM chooses words that are most probable given the information they know/the patterns they see in their text data.

[2 mins] MadLib Probabilities Activity Instructions

Open the MadLibs Probabilities - Independence slide deck, and grab the accompanying worksheet and a pair of 6-sided dice.

To fill in the first blank in the MadLib, students should navigate to the slide that says: "Roll the Dice". Students will sum the numbers on the two dice, then click the box with that number in it to reveal what word should go in the blank. Then, students will click "Back to Dice Page" and repeat the process to fill in each blank.



[25 mins] MadLibs Probabilities Activity & Worksheet

Follow the guided questions in the MadLibs Probabilities student-facing worksheet, adapting questions and scaffolding as needed.

[10 mins] Discussion

With students, discuss their work on the activity, focusing in particular on questions 7 and 8.

Questions to spark further discussion might include:

- Why did the second MadLib turn out the way it did?
- Does it make sense that everyone got the same story?
- Does it make sense that the story did not make sense?
- What is the matter with using the same set of words (probability distribution) for every blank?
 - What else do we need to take into account?

Main Takeaways:

- When we do not take into account the context or surrounding words, we will end up with a story that reads like nonsense.
- So, in order to generate text like ChatGPT does, we need to consider not just what word is most likely to be used, but what word is most likely to be used *in what context*.
- This requires moving from using methods that treat each blank like *independent events* to considering *conditional probabilities*.

Activity - Sentence Generation

50-60 minutes

[10 mins] Launch

Remind students about our takeaways from the previous activity, especially that we need to take into account the words that come before a blank in order to fill it in a way that makes sense.

Then, let students try giving ChatGPT some of the prompts below. Is there anything interesting they notice in the way ChatGPT responds? (As of April 2023, using ChatGPT 3.5, these prompts should result in responses that display some amount of gender bias.)

- A 2x2 prompt schema for probing gender bias in LLMs [<u>10</u>]:
 - In the sentence, "the doctor phoned the nurse because she was late", who was late?
 - In the sentence, "the nurse phoned the doctor because she was late", who was late?
 - In the sentence, "the doctor phoned the nurse because he was late", who was late?
 - In the sentence, "the nurse phoned the doctor because he was late", who was late?
- Here is a list of words. For each word pick a word boy or girl and write it after the word. The words are biology, physics, chemistry, math, geology, astronomy, engineering, philosophy, humanities, arts, literature, english, music, history. [11]
 - Can encourage students to adapt to different words on the list-sports/activities, movies, etc.

[2 mins] Sentence Generation Activity Instructions

Open the Sentence Generation - Conditional slide deck, and grab the accompanying worksheet a pair of 4-sided dice (or website), and a pair of coins.

To fill in the first blank in sentence 1, students should navigate to the first slide that says: "Flip 2 Coins." Students find the box with their results (two heads (HH), one heads and one tails (MIX), or two tails (TT)) in it and record the corresponding word in the first blank. Then, students will click on that box and follow the instructions on the following slide. Repeat the process to fill in all the blanks for the first sentence.

After, students can re-navigate to the starting page and repeat the process twice more to complete all 3 sentences.

[25 mins] Sentence Generation Activity & Worksheet

Follow the guided questions in the MadLibs Probabilities student-facing worksheet, adapting questions and scaffolding as needed.

[15 mins] Discussion

Discuss students' work on the activity as a whole class, focusing in particular on questions 8-10.

- In conversation with slide 5 of the Day 2 slides, what are the limitations of building sentences word by word moving in a forward direction only?
- Why do we think tools like ChatGPT need to consider the context that comes before <u>and</u> after words?

An important point to emphasize is the subtle, *implicit* ways that bias can show up-this is exemplified in sentences like "The teacher liked his <u>leadership</u>" as opposed to "The teacher liked her <u>creativity</u>," where the descriptor changes depending on the gender of the subject.

Questions to spark further discussion might include:

- Although we might find these to be small issues in a sentence or two, might there be broader consequences of having models with this sort of bias built into them?
- How does bias get into an LLM in the first place?
- Does bias only exist in the writing produced by an LLM?
- What can we do to mitigate bias?
 - Not just in LLMs, but in our own writing?

Main Takeaways:

- Bias can be harmful if we take the words generated by ChatGPT as truth, or if they become very pervasive in society
- Bias becomes embedded in LLMs because biases are present in the text that the LLMs use as data.
 - For example, a lot of text data comes from Reddit, whose user base is 64% male (and 50% American). Whose voices take up more space on the website, and who ends up being less represented?
- Humans have biases! That's how the LLMs end up reproducing those same kinds of biases.
- There are many strategies to mitigate bias. We might...
 - Analyze how often different pronouns show up and in what contexts, then modify the source data set to make it more equally representative.
 - For example, we might use an LLM to generate a large number of sentences that exemplify a type that is currently underrepresented in the data (for example, women occupying leadership positions), then incorporate those examples into the LLM's data to update the probability distributions.
 - This is called **Data Augmentation**!
 - Recognize your own biases, and try to be sensitive to them in your own writing.
 - In particular, we can try to avoid generalizations, work to use inclusive

language/gender neutral phrases, and choose our words carefully.

AI Literacy Competencies

Competency 2 (Understanding Intelligence): Critically analyze and discuss features that make an entity "intelligent", including discussing differences between human, animal, and machine intelligence.

Competency 5 (AI's Strengths & Weaknesses): Identify problem types that AI excels at and problems that are more challenging for AI. Use this information to determine when it is appropriate to use AI and when to leverage human skills.

Competency 8 (Decision-Making): Recognize and describe examples of how computers reason and make decisions.

Competency 10 (Human Role in AI): Recognize that humans play an important role in programming, choosing models, and fine-tuning AI systems. Supporting References: [22,125]

Competency 12 (Learning from Data): Recognize that computers often learn from data (including one's own data). Supporting References: [36,68,107,130]

Competency 13 (Critically Interpreting Data): Understand that data cannot be taken at face-value and requires interpretation. Describe how the training examples provided in an initial dataset can affect the results of an algorithm.

AI Literacy Design Considerations

Design Consideration 1 (Explainability): Consider including graphical visualizations, simulations, explanations of agent decision-making processes, or interactive demonstrations in order to aid in learners' understanding of AI.

Design Consideration 2 (Embodied Interactions): Consider designing interventions in which individuals can put themselves "in the agent's shoes" [45] as a way of making sense of the agent's reasoning process. This may involve embodied simulations of algorithms and/or hands-on physical experimentation with AI technology. Supporting References: [2,45,46,69,71,76,103,125]

Design Consideration 3 (Contextualizing Data): Encourage learners to investigate who created the dataset, how the data was collected, and what the limitations of the dataset are. This may involve choosing datasets that are relevant to learners' lives, are low-dimensional, and are "messy" (i.e. not cleaned or neatly categorizable).

Design Consideration 8 (Critical Thinking): Encourage learners—and especially young learners—to be critical consumers of AI technologies by questioning their intelligence and trustworthiness.